

*The MRSCC Foundation, Inc.*  
Second Annual Silver Classic 5K / 1 Mile  
Fun Run/Walk

April 17, 2010

Certified Route starting at Mobile Regional Senior Community Center (MRSCC)  
3201 Hillcrest Road, Mobile, AL

Produced by MRSCC Foundation, Inc. and Little Red Hen Productions  
**An event for all ages and fitness levels**  
to benefit MRSCC

**Goals and Objectives:**

- To bring awareness of the MRSCC's contributions to the community.
- To be a fundraiser for MRSCC's programs to benefit Mobile's senior citizens.
- To promote positive community intergenerational activities.
- To promote health, fitness, and the benefits of outdoor recreation.
- To provide a new and interesting opportunity to compete in a certified 5K course or the Fun Run/Walk or to volunteer or sponsor and for everyone to enjoy and feel good about themselves and their participation/involvement in this event.

**Sponsorship opportunities**

- \$250.00: Company logo on t-shirts and all advertisements (e.g., MRSCC newsletter, City of Mobile web site, etc.); literature/coupons in goodie bag; two complimentary run entries with t-shirts.
- \$500.00: The above plus you may place signage along the route; three run entries.
- \$750.00: The above plus booth at the event; name on the next flyer we distribute; name on finish line banner; four run entries.
- \$1,000.00: The above plus prominent place for logo on T-shirt and advertisements; five run entries.
- Gift of Goods or Services/Individual Sponsor (\$, food, supplies, door prizes,...): You indicate sponsorship amount: Recognition in all advertisements and literature/coupons in goodie bags.

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please make checks payable to: MRSCC Foundation, Inc.

Mail form and check to:  
MRSCC Foundation, Inc.  
P.O. Box 91033  
Mobile, AL 36691

Or call:  
Dr. Ellen Broach at (251) 461-1454 or  
[ebroach@usouthal.edu](mailto:ebroach@usouthal.edu) for more information