



## OFFICE OF THE MAYOR FACT SHEET

### City of Mobile Unveils Enhancements to Litter Ordinance

April 30, 2015

*"The only way Mobile will become the safest, most business and family friendly city is if we all do our part to take care of our home. That starts right in your own front yard. I challenge every citizen to do their part to stop the flow of trash through our city and to help us clean up our community. It's time for One Clean Mobile." -Mayor Sandy Stimpson*

#### **Mayoral Action:**

- Following the implementation of the City of Mobile's amended litter ordinance (Article II of Chapter 25, Mobile City Code) last year, city officials discovered that this transformational policy required consistent communication with stakeholders to ensure its success.
- Through collaboration with the Mobile City Council, community groups and other stakeholders, the City of Mobile is proposing the following amendments to enhance the litter ordinance:
  - ✓ Relocate regulation of temporary signs in the rights-of-way to Chapter 54, Mobile City Code (which regulates signs in the ROWs) and allow temporary signs in ROWs during weekend hours only (Friday at 4:00pm to Sunday at 6:00pm);
  - ✓ Allow a dumpster to be protected by either a wooden or brick enclosure, or secured by an automatic lock (example: gravity lock); and,
  - ✓ Identification decals affixed to dumpsters to designate owner or responsible party.
- Additionally, the Administration has implemented the following improvements to our internal processes and procedures that will better serve the citizens of Mobile:
  - ✓ Established and trained a team of property maintenance officers to enforce the litter ordinance;
  - ✓ Enlarged the tickets and enhanced the content to include photographic evidence of the litter ordinance violation; and,
  - ✓ Hired Deputy Director of Property Maintenance who is responsible for the enforcement of the ordinance and communication with property owners (commercial and residential).

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