



Addendum Number 1

To: Transit Service Providers

From: Jacob Laurence, Operations Manager
City of Mobile Finance Administration Department

Re: City of Mobile Request for Proposals – Transit Service Provider

Reference RFP#- 5963

Date: July 3, 2025

This Addendum forms a part of, and modifies, the Request for Proposals (RFP) document referenced above, dated June 20, 2025. Acknowledge the receipt of this Addendum No. 1 and all subsequent Addenda, if any, in the space provided on the Addenda Acknowledgement Form included in the RFP. The Addenda Acknowledgement Form shall be submitted with a firm's Proposal and within the sealed envelope, as specified in Section 4.0 of the RFP. **Failure to do so may subject Proposal Respondent to disqualification.**

General:

- Item 1. The City of Mobile encourages Respondents to include Disadvantage Business Enterprise (DBE) participation to the greatest degree possible, where applicable, in conformance with Federal requirements and City of Mobile ordinance. Respondents should include such expected costs during the development of their fee proposal. The requirement for DBE participation must be documented on the City of Mobile: Office of Supplier Diversity – Subcontractor and Major Supplier Plan included herein. If unable to secure DBE participation, Respondents shall be required to supply documentation of "Good Faith" efforts to solicit said participation. Upon selection of a transit service provider, the above documentation must be submitted to the City of Mobile for review.

REQUESTS FOR INFORMATION:

QUESTION #1

The Wave brand has strong resonance within the community. Does the City wish for services to be rebranded? If so, is the bus paint scheme to be modified?

ANSWER #1

The City of Mobile does not require rebranding to occur but is open to rebranding, including corresponding color scheme of fleet vehicles, if deemed most advantageous to the transit system, a transit service provider, and the City of Mobile. Incorporation of microtransit services into the transit system may require a transit service provider to update current literature, marketing, promotional materials, and technology platform(s) to reflect the integrated services to be provided. Associated costs of such shall be incorporated into Respondent fee proposal.

QUESTION #2

Please provide the current contract with Via Transportation for the provision of MOGO.

ANSWER #2

All requests for information related to the MOGO Rideshare pilot program should be directed to the Mobile Area Chamber of Commerce.

For clarification, the City of Mobile seeks to incorporate an agile microtransit component, like the one provided by the Chamber of Commerce's MOGO Rideshare pilot program, to the Mobile Transit System, which serves as a solution to and connects traditional fixed route transit, Mobility Access transit, and a more customer-specific, on-demand, cost efficient transit experience.

MOGO is one local trial effort that does not need to be specifically incorporated or reproduced, and Respondents are not required to assume control of the existing program managed by Via Solutions or to hire the current provider as a subcontractor. The City does not consider MOGO a perfect solution but that it possesses features to efficiently complement fixed routes and mobility access services.

For this reason, the City does not believe specific MOGO data, which is not in the City's possession, is necessary or even advantageous, to competitively respond to the RFP. Instead the intent, specified or implied, is for each Respondent to offer a plan for similar service that coincides and compliments the services of the Respondent's firm, which covers the geographic boundaries of the City of Mobile, to the greatest degree possible.

QUESTION #3

Please provide MOGO budget, ridership, farebox revenue, and all other operating data.

ANSWER #3

All requests for information related to the MOGO Rideshare pilot program should be directed to the Mobile Area Chamber of Commerce.

QUESTION #4

Can the City clarify if proposers must provide a UEI only, an All Awards registration, or a Financial Assistance Awards Only registration?

ANSWER #4

Respondents are required to submit only their UEI number with their proposal.

QUESTION #5

The RFP stipulates that on the City of Mobile Business License, the Alabama Secretary of State Business Identity, the Alabama Secretary of State Certificate of Authority (out of state contractors), E-verify documentation, and ACORD Insurance Form, the Contractor's name shall be EXACTLY the same. Do these documents need to be included with our proposal or only prior to award?

ANSWER #5

The City of Mobile requests that respondents submit E-verify documentation with their proposal. All other documentation must be submitted prior to award of a contract with the selected Transit Service Provider.

END OF ADDENDUM NUMBER 1



OFFICE OF SUPPLIER DIVERSITY
CITY OF MOBILE
Subcontracting and Major Supplier Plan

Contact Office of Supplier Diversity for
questions on completing this form.
Via email: Archnique.kidd@cityofmobile.org
251.208.7967
205 Government Street, 5th Floor

Bidders and Proposers – Please complete and submit these forms as required by your City of Mobile Bid or Proposal Specification.

If you are submitting a proposal in response to a Request for Qualifications, Request for Proposal, or other solicitation (“Solicitations”) issued by the City of Mobile, the bid specification may require you to utilize disadvantaged business enterprise (“DBE”) subcontractors and suppliers. If DBE participation is required, you must complete and submit these forms with your proposal. If required, failure to submit this form will render your bid non-responsive. NOTE: To satisfy participation requirements for a federally funded project, you must utilize DBEs certified through the Alabama Unified Certification Program.

If DBE participation is required, and you fail to satisfy the participation requirement, you must show that you made a good faith effort to include such participation; you will be required to submit DBE Compliance Form 2 and include additional information if needed. When so required, failure to address adequately the good faith effort factors on Form 2 will render your bid or proposal non-responsive. The “good faith effort” factors on Form 2 are not intended to be a mandatory, exhaustive, or exclusive.

You are encouraged to work with the City of Mobile Supplier Diversity Manager when preparing this form. Please consult with the City Supplier Diversity Manager for a list of eligible DBEs. The “good faith effort” factors on **Form 2** are not intended to be mandatory, exhaustive, or exclusive; they are a tool to help you, and the City of Mobile, determine whether you made efforts which, by their scope, intensity, and appropriateness to the objective, would reasonably be expected to fulfill the participation requirement.

About “**DBEs**”: Disadvantaged business enterprise or DBE means a for-profit small business concern (1) That is at least 51 percent owned by one or more individuals who are both socially and economically disadvantaged or, in the case of a corporation, in which 51 percent of the stock is owned by one or more such individuals; and (2) whose management and daily business operations are controlled by one or more of the socially and economically disadvantaged individuals who own it.

About “**Good Faith**” **Effort**: Good faith efforts means efforts to achieve a DBE goal or other requirement of this part which, by their scope, intensity, and appropriateness to the objective, can reasonably be expected to fulfill the program requirement. The City of Mobile expects contractors holding large contracts to recruit and engage DBEs to be a part of their team.

Failure to submit this form, when so required by the bid or proposal specification, will render your bid non-responsive.



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FORM 1: Background and Plan

Section I. Information about your company

Company	
Address	
Telephone	
E-Mail	

RFP/RFQ Solicitation Number	
Project Description	
Is your company a DBE company?	Yes <input type="checkbox"/> No <input type="checkbox"/>
Work force demographics	Male _____ Female _____ Minority _____ Non-minority _____ SDVO _____ Total #of Employees _____

Subcontractor/Major Supplier Plan submitted by:

Printed Name: _____

Signature: _____ Date: _____

Title: _____

The following employee will be designated as the **DBE Liaison** for all communication regarding DBE participation including documentation for DBE participation and maintenance of records of Good Faith Efforts for this contract award:

Name: _____ Title: _____

Email: _____ Phone: _____



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FORM 1: Background and Plan (Cont'd)

Section II. Subcontractors/Major Vendors Supplier Plan submitted by:

Please Print Company _____ Your Bid/Proposal Amount \$ _____ Date: _____
_____/_____/_____ Description _____
Name of Bidder/Proposer: _____

I intend to use the following subcontractors: (Attach additional pages if necessary)

Subcontractor or Major Supplier	Phone	Scope of Work to be performed	\$\$ Value to be Performed	% Of Your Bid Amount	DBE?	Official Verification Only



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Form 2: Good Faith Effort Documentation

Name of Bidder: _____

Contact Person: _____ Phone _____ Email _____

Please complete this form if you are unable to identify DBE subcontractors or suppliers to reach 15% of the value of your bid.

YES (<input type="checkbox"/>)	NO (<input type="checkbox"/>)	Did you do these suggested areas for DBE recruitment and engagement
		PRE-BID MEETING(S): The bidder attended all pre-bid meetings scheduled by the City to inform DBEs of contracting and subcontracting opportunities.
		CMDBE/ALDOT DBE LIST(S): The bidder utilized the Office of Supplier Diversity's list or lists of certified through the Alabama Department of Transportation UCP DBE Listing
		SMALL CONTRACT(S): The bidder selected specific portions of the work to be performed by DBEs in order to increase the likelihood of meeting the DBE goals (including breaking down contracts into smaller units to facilitate DBE participation). Consider support services, including insurance, accounting, temporary labor, and transportation, landscaping, and janitorial as potential areas for DBE use.
		FOLLOW-UP: The bidder followed-up initial indications of interest by DBEs by contacting those DBEs to determine with certainty if they remained interested in bidding.
		GOOD FAITH NEGOTIATIONS: The bidder negotiated in good faith with interested DBEs and did not reject DBEs as unqualified without sound business reasons based on a thorough investigation of their capabilities. Bidders are not expected to engage unqualified subcontractors or subcontractors whose pricing, after negotiation, remains excessive or unreasonable. (Please document qualification deficiencies or unreasonable pricing if it prevented your engagement of specific DBE subcontractors.)
		ADVERTISEMENT: The bidder advertised in general circulation and/or trade association publications concerning subcontracting opportunities and allowed DBEs reasonable time to respond.
		INTERNET ADVERTISING: The bidder advertised DBE and/or subcontracting opportunities in the newspaper or other internet portals that are accessible to DBEs and/or potential subcontractors.



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		INFORMATION: The bidder provided interested DBEs with adequate information about the plans, specifications and requirements of the subcontract.
		WRITTEN NOTICE(S): The bidder/proposer took the necessary steps to provide written notice in a manner reasonably calculated to inform DBEs of subcontracting opportunities and allowed sufficient time for them to participate effectively.
		COMMUNITY RESOURCES: The bidder/proposer used the services of available community organizations, small and/or disadvantaged business assistance offices and other organizations that provided assistance in the recruitment and placement of DBE firms.

CONTRACT RECORDS:

The bidder/proposer has maintained the following records for each DBE that has bid on the subcontracting opportunity:

1. Name, address, email address and telephone number
2. A description of information provided by the bidder/proposer or subcontractor; and
3. A statement of whether an agreement was reached, and if not, why not, including any reasons for concluding that the DBE was unqualified to perform the job.

Section 2(B)

_____ There are not ways to break out 15% of the value of this contract for subcontractors / suppliers. Provide further detail in Section 2(c) if the inability to break-out 15% of the value of the contract was the reason, or a reason, you could not meet the participation requirements.

_____ Could not find sufficient DBEs to provide subcontracting or supplier services.

_____ DBEs were available but did not have sufficient qualifications or experience to meet the needs of this contract.

Please indicate additional efforts you have taken to recruit and engage DBEs. _____
