

BROOKLEY BY THE BAY

PUBLIC WORKSHOP 1

SEPTEMBER 2022



VOLKERT SCAPE

AGENDA

- **Introduction**
- **Project Overview**
- **Open House**

INTRODUCTION

PROJECT TEAM



Lance Slater
Project Manager



Jennifer Greene
Director of Programs &
Project Management



Candace Cooksey
Director of
Communications



Randy Palmer
Senior Project
Manager



Andrew James
Environmental
Design Manager



George Talbot
Government and
External Affairs

SCAPE



Gena Wirth
Design Principal



Sophie Riedel
Senior Designer



Brad Howe
Design Director



Gabrielle Rashleigh
Designer



Dylan Roth
Designer



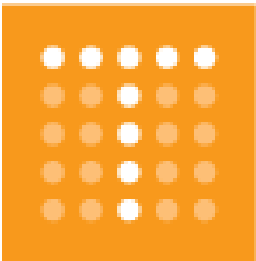
Kaede Polkinghorne
Designer

BROOKLEY BY THE BAY TEAM



moffatt & nichol

+



thompson
ENGINEERING

PROJECT OVERVIEW

CITY OF MOBILE WATERFRONT PARK



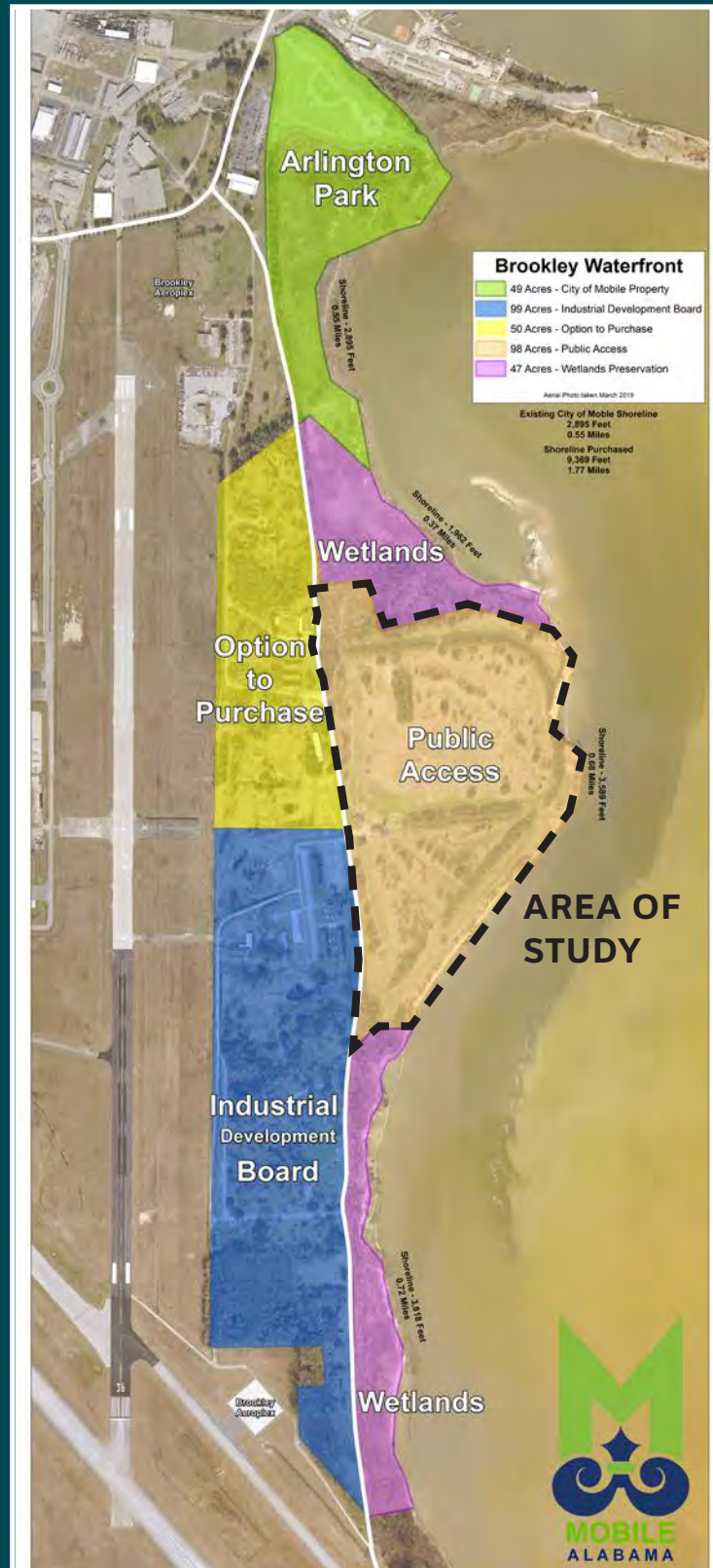
PROJECT SITE

Brookley By The Bay
Site Acreage: 98 acres

MAP KEY	
---	CITY LIMIT
---	INDUSTRIAL SHORELINE
---	MAJOR ROADS
---	MINOR ROADS
■	BROOKLEY BY THE BAY
■	EXISTING PARKS
▨	INDUSTRIAL
■	WETLANDS
■	COMMERCIAL
■	WETLANDS
■	OPTION TO PURCHASE LAND
■	INDUSTRIAL DEVELOPMENT BOARD



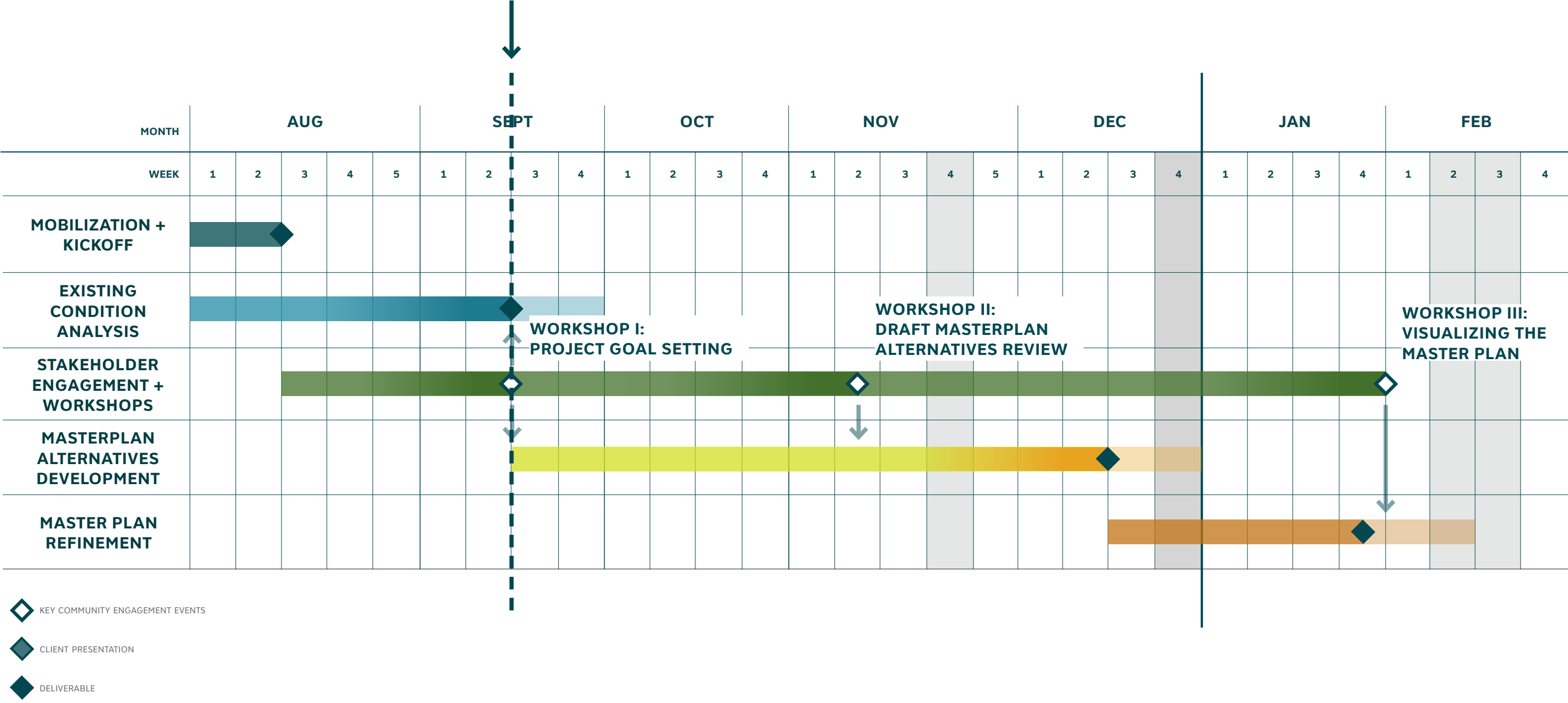
BROOKLEY BY THE BAY



- Waterfront park plan led by the City of Mobile
- 90+ acre site
- Develop a vision for a public waterfront park informed by community and stakeholder input
- Funding for land acquisition has been provided by GOMESA funds and the NFWF Gulf Environmental Benefit Fund. GOMESA funds were for main park area and NFWF funding to purchase wetlands and will remain under conservation easement
- Park design funds are provided by the city. The design process will establish cost benchmarks for park construction, and further funding sources will be identified for implementation

BROOKLEY BY THE BAY

PROJECT SCHEDULE



PROJECT SITE

SITE FEATURES



MAP KEY

- PROJECT BOUNDARY
- EXISTING CONCRETE PATHS
- ENTRY
- BARRY VITTOR & ASSOC. WETLANDS BOUNDARY

0 0.05 0.1 miles

DRONE PHOTOGRAPHY OF SITE

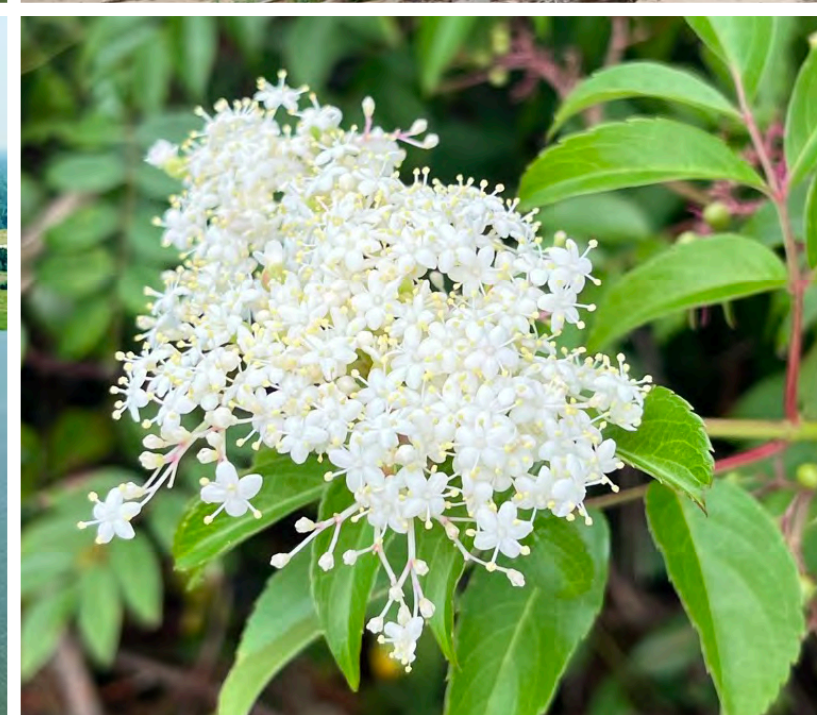


AEROPLEX

FUTURE PARK SPACE

WETLANDS

DIVERSE CHARACTER



CENTRAL PINE ALLEE

VIEWS TO BAY

A photograph of a central pine alley. The path is a narrow, dirt-covered walkway that leads from the foreground into a dense stand of tall, slender pine trees. The ground is covered in lush green grass, and the sunlight filters through the canopy, creating dappled shadows. At the end of the path, a bright opening reveals a view of a bay. A small teal dot on the path is connected to the text 'VIEWS TO BAY' by a thin teal line.

LARGE OPEN SPACE



POCKET BEACHES

PINE PERIMETER

POCKET BEACH



POCKET BEACHES

POCKET BEACH

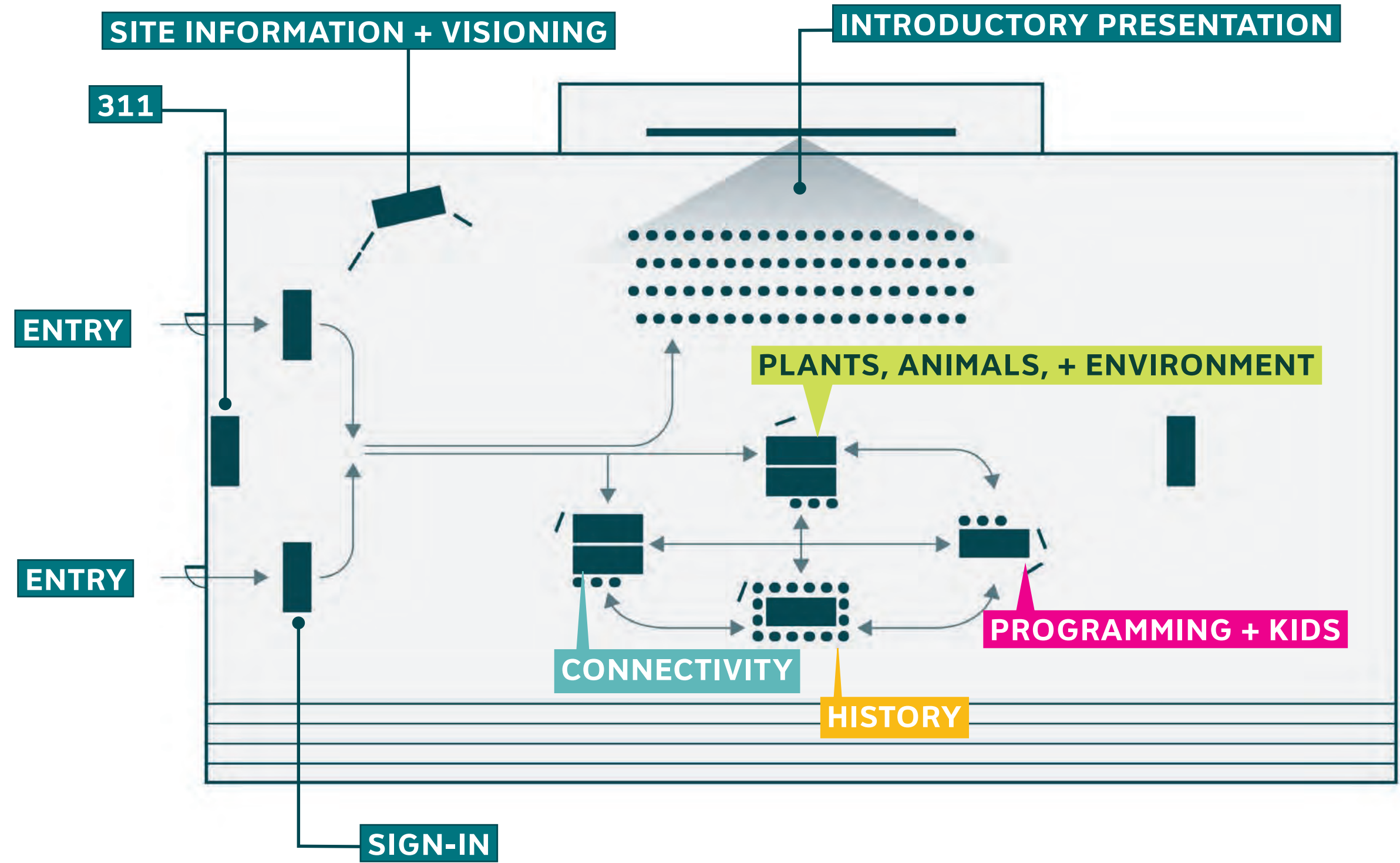
INTRUDING VEGETATION

CONSTRUCTION DEBRIS



TODAY'S WORKSHOP

ROOM LAYOUT

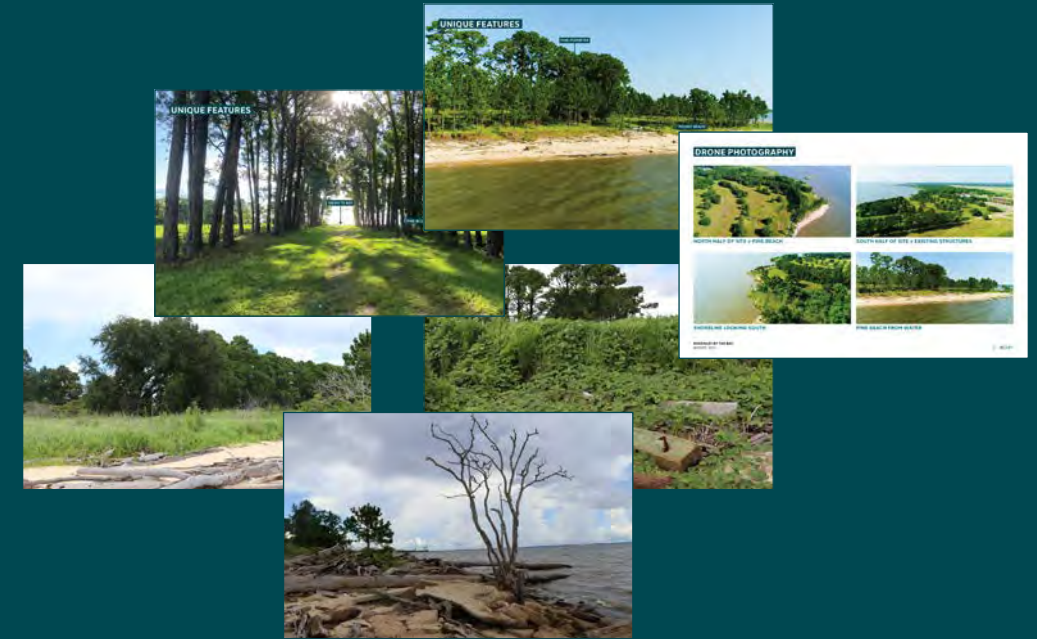


SITE + VISIONING

PURPOSE

Introduction to project area

Collect high-level visioning statements about the site



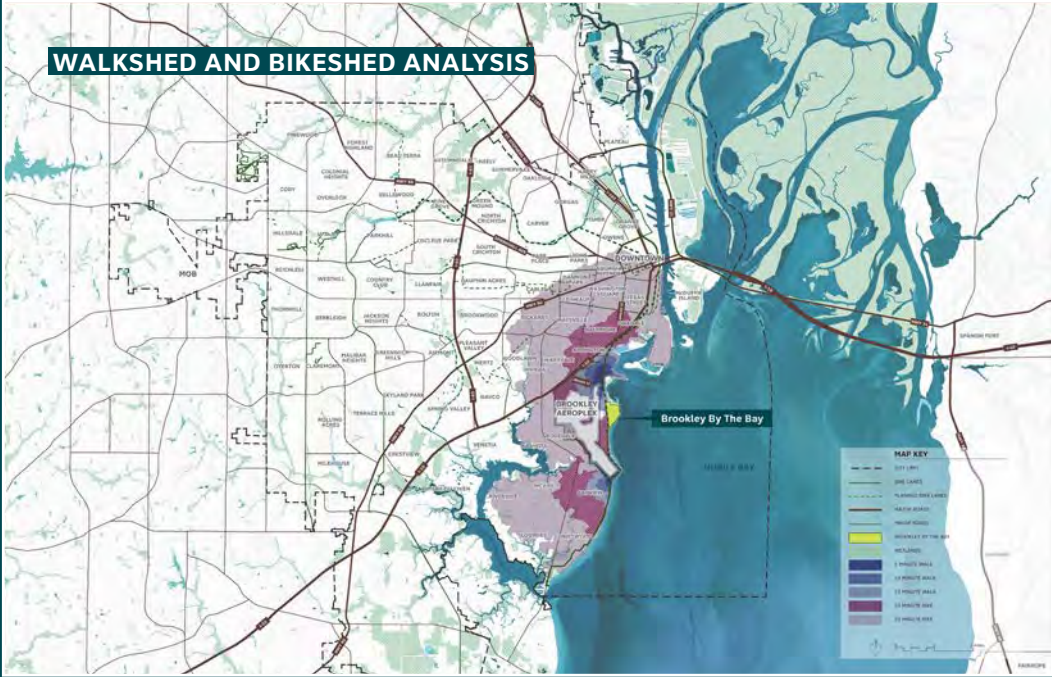
**BROOKLEY BY THE BAY
WILL BE...**



CONNECTIVITY STATION

QUESTION

Where do you currently walk, bike, and drive around the site? How or where would it make sense for you to access the site?



HISTORY STATION

QUESTION

What stories can you share with us about the site and surrounding area?




WHAT'S YOUR BROOKLEY BY THE BAY STORY?

MAIL YOUR STORY HERE:

SCAPE STUDIO
300 LAFAYETTE ST, SUITE 250
NEW ORLEANS, LA 70130

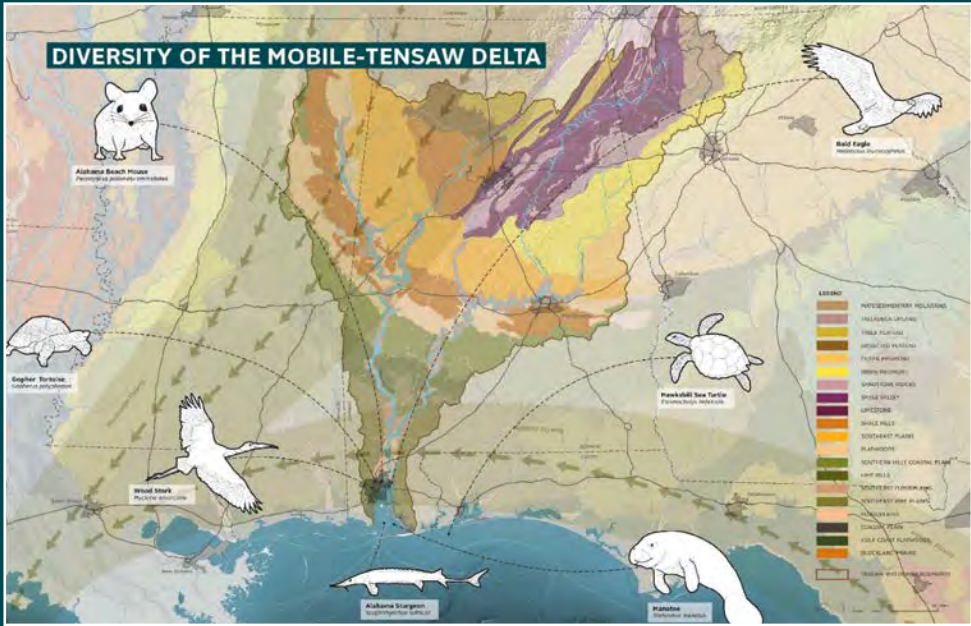
or EMAIL YOUR STORY HERE:
brookleybythebay@cityofmobile.org



PLANTS + ANIMALS + ENVIRONMENT STATION

QUESTION

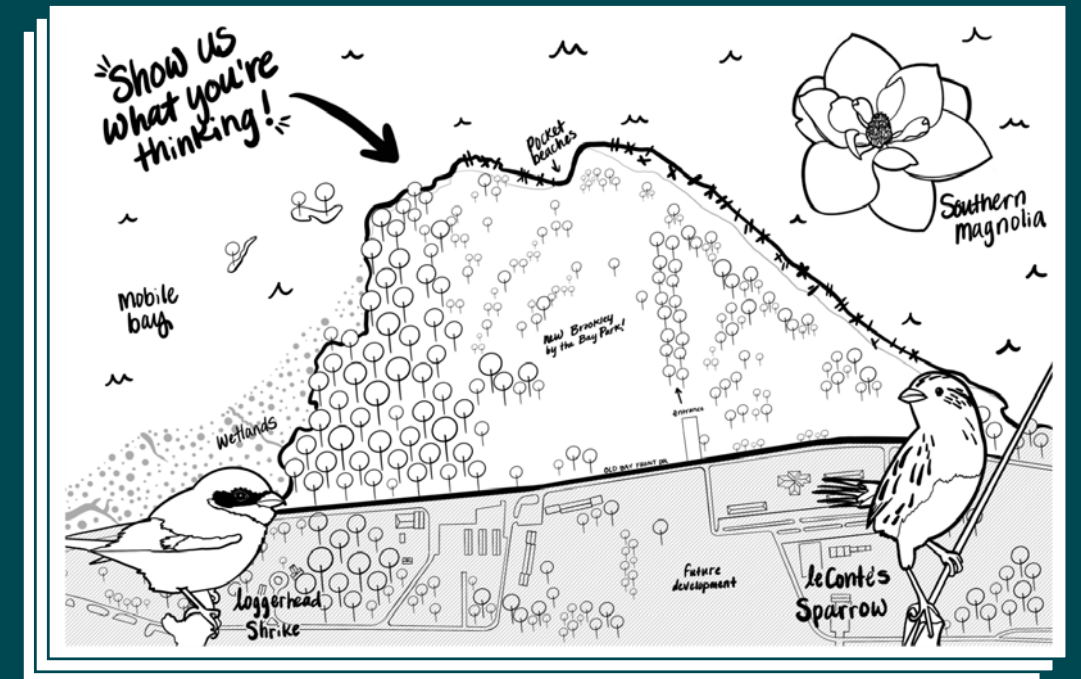
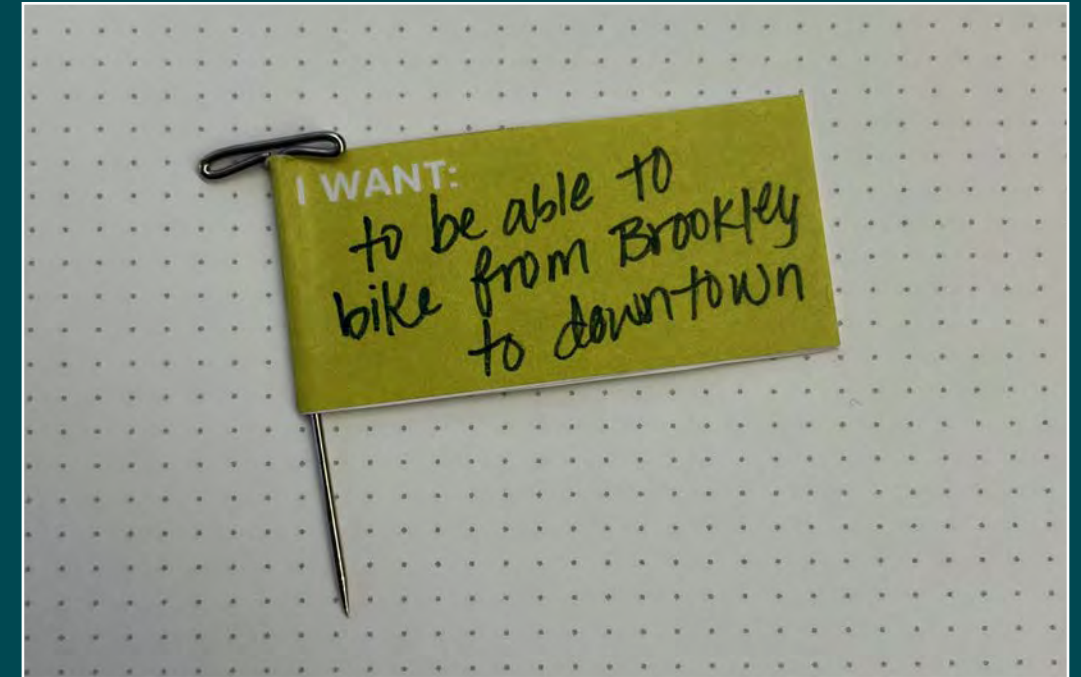
What ecological features would you like to see preserved and/or showcased at the site?



PROGRAMMING + KIDS STATION

QUESTION

What programming would you travel to access at Brookley by the Bay?



NEXT STEPS

- November Public Workshop #2 - Draft Master Plan Review

TEXT NOTIFICATIONS:

Text MOBILEBROOKLEY to 91896

EMAIL:

brookleybythebay@cityofmobile.org

A teal-tinted photograph of a forest. In the foreground, there is a field of tall grass. Several tall, thin trees with sparse foliage stand in the middle ground. The background shows a distant horizon line under a cloudy sky. The overall mood is serene and natural.

THANK YOU!