AGENDA

• Introduction
• Project Overview
• Open House
INTRODUCTION
PROJECT TEAM
Lance Slater
Project Manager

Jennifer Greene
Director of Programs & Project Management

Candace Cooksey
Director of Communications
PROJECT OVERVIEW
• Waterfront park plan led by the City of Mobile

• 90+ acre site

• Develop a vision for a public waterfront park informed by community and stakeholder input

• Funding for land acquisition has been provided by GOMESA funds and the NFWF Gulf Environmental Benefit Fund. GOMESA funds were for main park area and NFWF funding to purchase wetlands and will remain under conservation easement

• Park design funds are provided by the city. The design process will establish cost benchmarks for park construction, and further funding sources will be identified for implementation
BROOKLEY BY THE BAY
PROJECT SCHEDULE

MONTH | AUG | SEPT | OCT | NOV | DEC | JAN | FEB
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WEEK 1 | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4

MOBILIZATION + KICKOFF
EXISTING CONDITION ANALYSIS
STAKEHOLDER ENGAGEMENT + WORKSHOPS
MASTERPLAN ALTERNATIVES DEVELOPMENT
MASTER PLAN REFINEMENT

WORKSHOP I: PROJECT GOAL SETTING
WORKSHOP II: DRAFT MASTERPLAN ALTERNATIVES REVIEW
WORKSHOP III: VISUALIZING THE MASTER PLAN

KEY COMMUNITY ENGAGEMENT EVENTS
CLIENT PRESENTATION
DELIVERABLES
PROJECT SITE
DRONE PHOTOGRAPHY OF SITE

AEROPLEX

FUTURE PARK SPACE

WETLANDS
DIVERSE CHARACTER
CENTRAL PINE ALLEE

VIEWS TO BAY
POCKET BEACHES

PINE PERIMETER

POCKET BEACH
POCKET BEACHES

POCKET BEACH

INTRUDING VEGETATION

CONSTRUCTION DEBRIS
TODAY’S WORKSHOP
ROOM LAYOUT

SITE INFORMATION + VISIONING

INTRODUCTORY PRESENTATION

ENTRY

ENTRY

SIGN-IN

PLANTS, ANIMALS, + ENVIRONMENT

CONNECTIVITY

PROGRAMMING + KIDS

HISTORY

BROOKLEY BY THE BAY
September, 2022
SITE + VISIONING

PURPOSE

Introduction to project area

Collect high-level visioning statements about the site

BROOKLEY BY THE BAY WILL BE...
QUESTION
Where do you currently walk, bike, and drive around the site? How or where would it make sense for you to access the site?
What stories can you share with us about the site and surrounding area?
QUESTION
What ecological features would you like to see preserved and/or showcased at the site?
QUESTION
What programming would you travel to access at Brookley by the Bay?
NEXT STEPS

- November Public Workshop #2 - Draft Master Plan Review

TEXT NOTIFICATIONS:

Text MOBILEBROOKLEY to 91896

EMAIL:

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THANK YOU!