BROOKLEY BY THE BAY
A COLLECTIVE VISION FOR A NEW WATERFRONT PARK
TONIGHT’S AGENDA

PRESENTATION

• Project Overview
• Connecting the Park
• Collaborative Design Process
• A Collective Vision
• Next Steps
PROJECT OVERVIEW
• 98 ACRE SITE WATERFRONT PARK PLAN LED BY THE CITY OF MOBILE

• GOAL IS TO DEVELOP A VISION FOR A PUBLIC WATERFRONT PARK INFORMED BY COMMUNITY AND STAKEHOLDER INPUT

• FUNDING FOR LAND ACQUISITION HAS BEEN PROVIDED BY GOMESA FUNDS AND THE NFWF GULF ENVIRONMENTAL BENEFIT FUND. GOMESA FUNDS WERE FOR MAIN PARK AREA AND NFWF FUNDING TO PURCHASE WETLANDS AND WILL REMAIN UNDER CONSERVATION EASEMENT

• PARK DESIGN FUNDS ARE PROVIDED BY THE CITY. THE DESIGN PROCESS WILL ESTABLISH COST BENCHMARKS FOR PARK CONSTRUCTION, AND FURTHER FUNDING SOURCES WILL BE IDENTIFIED FOR IMPLEMENTATION
PROJECT TIMELINE

MONTH | AUG | SEPT | OCT | NOV | DEC | JAN | FEB
--- | --- | --- | --- | --- | --- | --- | ---
WEEK 1 | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4

MOBILIZATION + KICKOFF

EXISTING CONDITION ANALYSIS

STAKEHOLDER ENGAGEMENT + WORKSHOPS

ALTERNATIVES DEVELOPMENT

PLAN REFINEMENT

WORKSHOP I: PROJECT GOAL SETTING

WORKSHOP II: DRAFT MASTERPLAN ALTERNATIVES REVIEW

WORKSHOP III: VISUALIZING THE MASTER PLAN

TODAY

KEY COMMUNITY ENGAGEMENT EVENTS

CLIENT PRESENTATION

DELIVERABLE

BROOKLEY BY THE BAY
February 2023
WHERE WE’VE BEEN

• 4 PROJECT PARTNER MEETINGS, 12 PROJECT PARTNERS

• 3 STAKEHOLDER MEETINGS, OUTREACH TO 40 STAKEHOLDER GROUPS

• 1 MEETING WITH THE INTERDENOMINATIONAL MINISTERIAL ALLIANCE

• ENGAGEMENT WITH CITY COUNCIL

• 3 PUBLIC OPEN HOUSES, + SITE TOUR SATURDAY, 150+ PARTICIPANTS OVERALL

• 30+ EMAIL COMMENTS AND 67 ONLINE AND WITTEN COMMENT FORMS

• 250+ PERSON PROJECT EMAIL LIST
BROOKLEY BY THE BAY WILL ...

CREATE A VIBRANT GATHERING PLACE FOR ALL

BRING PEOPLE TO THE WATER’S EDGE

ENHANCE HABITAT RESILIENCE

DESIGN AN ADAPTIVE, ENDURING PLACE FOR FUTURE GENERATIONS

ESTABLISH A CONNECTED SITE
CONNECTING THE PARK
COLLABORATIVE DESIGN PROCESS
TWO DESIGN ALTERNATIVES

PROGRAMMED DELTAS

LOOP AND BERMS

BROOKLEY BY THE BAY
February 2023
COMBINING SCHEMES

HOW CAN WE COMBINE THE NATURAL FEEL OF THE PROGRAMMED DELTAS AND THE ACTIVE PROGRAMMING OF THE LOOPS + BERMS?

PROGRAMMED DELTAS FEEDBACK
preference for building on site, while keeping natural feel with meandering paths

LOOP AND BERMS FEEDBACK
preference for activation, diverse programming, maximizing shoreline access

PROGRAMMED DELTAS

LOOP AND BERMS
# Comment Form Takeaways

**Reflecting 67 Online + Written Comment Form Responses**

<table>
<thead>
<tr>
<th>Program</th>
<th>No</th>
<th>Maybe</th>
<th>Yes</th>
<th>Priority</th>
</tr>
</thead>
<tbody>
<tr>
<td>WETLAND BOARDWALKS</td>
<td>0</td>
<td>6</td>
<td>34</td>
<td>19</td>
</tr>
<tr>
<td>TRANQUIL BEACH</td>
<td>2</td>
<td>7</td>
<td>31</td>
<td>17</td>
</tr>
<tr>
<td>MEADOW RESTORATION</td>
<td>2</td>
<td>13</td>
<td>30</td>
<td>9</td>
</tr>
<tr>
<td>DISC GOLF</td>
<td>14</td>
<td>20</td>
<td>13</td>
<td>12</td>
</tr>
<tr>
<td>FENCED DOG PARK</td>
<td>13</td>
<td>16</td>
<td>21</td>
<td>7</td>
</tr>
<tr>
<td>WATER PLAY / SPLASH PAD</td>
<td>14</td>
<td>19</td>
<td>18</td>
<td>8</td>
</tr>
<tr>
<td>ROLLER SKATING LOOP</td>
<td>19</td>
<td>15</td>
<td>17</td>
<td>7</td>
</tr>
<tr>
<td>THEMATIC PLAY (AS SEEN IN LOOP &amp; BERRMS SCHEME)</td>
<td>13</td>
<td>15</td>
<td>14</td>
<td>7</td>
</tr>
<tr>
<td>NATURE PLAY (AS SEEN IN PROGRAMMED DELTAS SCHEME)</td>
<td>1</td>
<td>16</td>
<td>30</td>
<td>5</td>
</tr>
<tr>
<td>KAYAK LAUNCH</td>
<td>0</td>
<td>7</td>
<td>29</td>
<td>23</td>
</tr>
<tr>
<td>PICNIC AREA</td>
<td>1</td>
<td>2</td>
<td>34</td>
<td>23</td>
</tr>
<tr>
<td>BEACH VOLLEYBALL</td>
<td>13</td>
<td>24</td>
<td>13</td>
<td>7</td>
</tr>
<tr>
<td>EDUCATION + RESILIENCE CENTER</td>
<td>7</td>
<td>20</td>
<td>18</td>
<td>12</td>
</tr>
<tr>
<td>COVERED PERFORMANCE STRUCTURE</td>
<td>7</td>
<td>15</td>
<td>15</td>
<td>16</td>
</tr>
<tr>
<td>TERRACED LAWN AMPHITHEATER</td>
<td>5</td>
<td>11</td>
<td>16</td>
<td>20</td>
</tr>
<tr>
<td>OUTDOOR CLASSROOMS</td>
<td>6</td>
<td>27</td>
<td>16</td>
<td>7</td>
</tr>
<tr>
<td>CENTRALIZED BIKE / PEDESTRIAN LOOP</td>
<td>5</td>
<td>9</td>
<td>25</td>
<td>17</td>
</tr>
<tr>
<td>MEANDERING BIKE / PEDESTRIAN PATH</td>
<td>2</td>
<td>9</td>
<td>24</td>
<td>21</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Program</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>PICNIC AREA</td>
<td>138</td>
</tr>
<tr>
<td>KAYAK LAUNCH</td>
<td>134</td>
</tr>
<tr>
<td>WETLAND BOARDWALKS</td>
<td>131</td>
</tr>
<tr>
<td>MEANDERING BIKE/PEDESTRIAN PATH</td>
<td>118</td>
</tr>
<tr>
<td>TRANQUIL BEACH</td>
<td>118</td>
</tr>
<tr>
<td>CENTRALIZED BIKE/PEDESTRIAN LOOP</td>
<td>105</td>
</tr>
<tr>
<td>TERRACED LAWN AMPHITHEATER</td>
<td>98</td>
</tr>
<tr>
<td>MEADOW RESTORATION</td>
<td>98</td>
</tr>
<tr>
<td>COVERED PERFORMANCE STRUCTURE</td>
<td>90</td>
</tr>
<tr>
<td>NATURE PLAY (AS SEEN IN PROGRAMMED DELTAS)</td>
<td>86</td>
</tr>
<tr>
<td>EDUCATION + RESILIENCE CENTER</td>
<td>85</td>
</tr>
<tr>
<td>OUTDOOR CLASSROOMS</td>
<td>74</td>
</tr>
<tr>
<td>DISC GOLF</td>
<td>68</td>
</tr>
<tr>
<td>FENCED DOG PARK</td>
<td>66</td>
</tr>
<tr>
<td>WATER PLAY/SPLASH PAD</td>
<td>65</td>
</tr>
<tr>
<td>THEMATIC PLAY (AS SEEN IN LOOPS + BERRMS)</td>
<td>58</td>
</tr>
<tr>
<td>BEACH VOLLEYBALL</td>
<td>51</td>
</tr>
<tr>
<td>ROLLER SKATING LOOP</td>
<td>51</td>
</tr>
</tbody>
</table>

**Score Formula:**

\[
\text{Score} = (-1 \times \text{# of No}) + (1 \times \text{# of Maybe}) + (2 \times \text{# of Yes}) + (3 \times \text{# of Priority})
\]
A COLLECTIVE VISION FOR A NEW WATERFRONT PARK
LARGE TREES
BAY BEACH
OPEN MEADOWS
MOBILE AEROPLEKX AT BROOKLEY
WETLANDS
WEAVE PROGRAMMED SPACES THROUGH THE MATURE TREE CANOPY

PINE PERIMETER

SCATTERED LIVE OAKS
BALANCE SUCCESSIONAL LANDSCAPES WITH ACTIVE PROGRAMMED AREAS

- Large Meadows
- Shade Trees at Edge
- Pine Allee
DESIGN AN ADAPTIVE, ENDURING PLACE FOR FUTURE GENERATIONS

VIEWS OF THE BAY

PINE ALLEE
CELEBRATE THE DIVERSITY OF THE SHORELINE

- SHORELINE GRASSES
- VIEWS TO MOBILE
- DRIFTWOOD ACCUMULATION
- SANDY EDGE
BROOKLEY BY THE BAY TODAY

OPEN FIELD
SCATTERED MATURE TREES
VEGETATED / STABILIZED EDGE
LONG, ERODED SHORELINE
WETLANDS
FORESTED EDGE
OPEN FIELD
BAY BEACH
SCATTERED MATURE TREES
ACTIVE SHORELINE
FLEX LAWN
PARKING LOOP
PARKING LOOP
TRANQUIL BAY BEACH
VEGETATIVE BUFFER
FLEX LAWN
BUFFER
TOPOGRAPHY GUIDES
PEOPLE TO THE WATERFRONT
PARK TRAFFIC
LANDSCAPE STRATEGY
PARK PATH NETWORK

SHORELINE TRAIL
1.25 MILES

LOOP TRAIL
0.75 MILES

PARKING LOOP
150 SPACES

ACCESSIBLE KAYAK LAUNCH

OLD BAY FRONT DR
ACTIVATION SCENARIOS - NORTH + SOUTH

WE LOVE LISTENING TO LIVE MUSIC AT BROOKLEY

IT MEANS A LOT TO SHARE THE BAY WITH MY KIDS

CONCERT IN THE AMPHITHEATER

TYPICAL SUMMER WEEKEND
FULL_SITE_SCENARIOS

IT'S GREAT TO HAVE SPACE TO FLY OUR KITES

OVERFLOW PARKING
PARKING LOOP
12-ACRE OPEN LAWN
PARKING LOOP
BUS DROP OFF

KITE FESTIVAL

AWARD STAGE
TEAM PARKING
FINISH
START
x2
SPECTATOR PARKING

IT'S EASIER TO RUN WITH SUCH GREAT VIEWS

KITE FESTIVAL

CROSS COUNTRY | 5k
ESTABLISH AN ACTIVE SHORELINE

FORM PLACES TO GATHER

ENHANCE BIODIVERSITY + EXPLORATION

CREATE A LANDSCAPE BUFFER
CREATE A LANDSCAPE BUFFER

- FAST TRACK BIKE LANE
- PARKING
- FLEX LAWN
- NOISE ATTENUATING BERMS
- MULTIMODAL LOOP
- BUS + CAR DROP-OFF
- PINE ALLEE

BROOKLEY BY THE BAY
February 2023
CREATE A LANDSCAPE BUFFER

SOUND ATTENUATION

PARKING LOOPS

BROOKLEY BY THE BAY
February 2023

SOURCES
Wave Field at Storm King
Houston Arboretum Parking Loops
FORM PLACES TO GATHER

- PARKING LOOP
- COMFORT STATION
- AMPHITHEATER
- VEGETATED EDGE
- MEANDERING PATH
- TRANQUIL BAY BEACH

BROOKLEY BY THE BAY
February 2023
ENHANCE BIODIVERSITY + EXPLORATION

INTERACTIVE GET-DOWN + SHORELINE ENHANCEMENTS

BIRD WATCHING

BROOKLEY BY THE BAY
February 2023
ESTABLISH AN ACTIVE SHORELINE

DESTINATION PLAY

MEANDERING PATH

ACTIVE SHORELINE

BOARDWALKS + STORMWATER LANDSCAPE

BERMS
ESTABLISH AN ACTIVE SHORELINE

ACTIVE WATER’S EDGE

DESTINATION PLAY

SOURCES:
Olympic Sculpture Garden, Seattle, WA
Gathering Place, Tulsa, OK

BROOKLEY BY THE BAY
February 2023
INTERACTIVE HABITAT EDGE

- Flex Lawn
- Sunrise Lawn
- Vegetated Edge
- Shoreline Path
- Precast Eco-Concrete Tide Pool
A COLLECTIVE VISION FOR THE FUTURE

- NORTH PARK ENTRANCE
- AMPHITHEATER
- TRANQUIL BAY BEACH
- FLEX LAWN
- BLUEWAY CONNECTION
- ARLINGTON PARK
- MULTI-PURPOSE FACILITY
- ADA WATER ACCESS
- DESTINATION PLAY
- ACTIVE SHORELINE
- INTERACTIVE HABITAT EDGE
- MULTIPURPOSE FACILITY
- FLEX LAWN
WHAT’S NEXT?
SITE TOURS SATURDAY MORNING!

- Saturday, Feb 4
- 9am + 10:30am tours
- RSVP Required
- 1.25 miles walk
- Mobility accommodations provided
- Warm clothes and boots encouraged!
STAY IN TOUCH!

Share the project website, brookleybythebay.com

Report will be available online soon

Text MOBILEBROOKLEY to 91896 for project updates

Project email - brookleybythebay@cityofmobile.org
THANK YOU!