Neighborhood Street Name Signs & Posts
Revised: March 2015

The following is the City of Mobile Street Name Sign and Post Policy. This policy is established to reduce the liability and maintenance cost for the City. This policy also addresses standards that are durable and aesthetically pleasing.

The Manual on Uniform Traffic Control Devices (MUTCD) states that all street name signs shall be composed of a combination of lower-case letters with initial upper-case letters and shall be retroreflective. The city standard post-mounted street name shall have a minimum of 6” upper-case and 4.5” lower-case letters. Signs that do not meet minimum criteria of this policy will not be permitted. All signs and posts that vary from these standards will need to be approved in writing by the Traffic Engineering Director prior to their installation.

If existing neighborhoods with retroreflective street name signs desire to change the signs or type of posts, they will be required to pay the cost of the signs and posts as listed on the following page. The neighborhood also has the option to purchase additional decorative posts to install other traffic signs.

In existing neighborhoods that have non-reflective street name signs, the City will provide standard type street name signs at no cost. If anything other that the standard post is requested, the neighborhood must pay the cost of the decorative post.

Nonconforming signs and posts will be replaced with the standard assembly. Parties responsible for erecting unapproved signs and/or posts will be required to reimburse the City of Mobile for the costs to replace the signs and posts with approved materials.

Prices are subject to change. Please call the Traffic Engineering Department at (251) 208-2960 for approval before making commitment on costs.
STANDARD
Street Name Signs & U-Channel Post
$200 per assembly
$75 post only

The Standard assembly will consist of a u-channel post with two (2) green street name signs. The sign material will be retroreflective with a combination of 6” upper-case and 4.5” lower-case letters.

TYPE A
Street Name Signs & Decorative Post
$350 per assembly *
$250 post only

The Type A Decorative assembly will consist of a heavy gauge aluminum pipe with two (2) jet green or black street name signs. The sign material will be retro-reflective with a combination of 6” upper-case and 4.5” lower-case letters.

TYPE B
Street Name Signs & Decorative Post
$500 per assembly *
$400 post only

The Type B Decorative assembly will consist of a heavy gauge aluminum post with two (2) jet green or black street name signs. The sign material will be retro-reflective with a combination of 6” upper-case and 4.5” lower-case letters.

* If the assembly includes any sign in addition to the required street name signs, an additional $30 charge will be applied for a post extension that is required to maintain proper sign mounting height.